

THE BULLETIN

BY BUNNY BESTIES

JULY 2020 · ISSUE 3



THE BULLETIN

We welcome you to our publication, where our community can learn what our nonprofit is up to from month to month.

In this issue:

- Going Strong
- Home Care Team
- Meet the volunteers
- Did you know?
- Our photo studio
- Rabbit nutrition
- Meet Colleen
- Social Media Update
- Celebrating PRIDE

To support us with a donation, please go to our website.



GOING STRONG, NOT OUT!

The pandemic has been hard on many businesses, but especially nonprofits. We at Bunny Besties have been happy to get creative. We continue to have a strong presence online with a community that is engaged on all our social media platforms. We thank the members of our social media committee.

We are also thrilled to expand our home care team and to be able to start a club at Minnetonka High School. The young women who lead it are committed to taking care of the rabbits and love being trusted members of the bunny care team.

We thank Ella, Joy, Molly, Tiffany and Priscilla. We also thank Luke, who has been with us for years, but is currently studying at Princeton University. We look forward to expanding our team in the fall and teaching them how to train bunnies for rabbit agility!

Bunny Business

Rabbit Home Care

LEARNING THE SPECIALITY

Our Rabbit home care specialists are highly trained young people who care for the Bunny Besties Rabbits. It is not a position that is easy to acquire. We look for hard-working and animal-loving individuals who are looking for a meaningful way to volunteer.

Despite the pandemic, Bunny Besties has had the wonderful opportunity to expand our program to students at Minnetonka High School. These are students that have enjoyed our outreach at MHS and wanted to be a bigger part of the program by volunteering.

This position isn't easy in any respect. The volunteers are responsible for:

- Heavy cleaning
- Hauling trash
- Exercising the rabbits
- Grooming the rabbits
- Health Checks
- Weighing the rabbits regularly
- Food and water
- Keeping the office organized
- Keeping supplies stocked

Even with these big responsibilities on their shoulders, they are fully committed and do an excellent job. It is the combination of diligence and spirit that helps our team make a difference. We're so proud of our team!

GO TEAM



Molly



Priscilla



Ella



Tiffany



Joy



Luke

Molly Home Care Team

"I like being on the Bunny Besties Home Care team because it's a really fun and positive environment. It is also nice to see some bunny friends that I don't have to social distance from."



Tiffany Home Care Team

"At Bunny Besties there is such a strong sense of community, and everyone genuinely loves to work together. Being able to see the bunnies during this time not only brightens my day but also gives me purpose and something to be proud of."



Joy Home Care Team

"I love volunteering right now. Having a volunteer job where everyone is nice and easygoing gives me a purpose in these unusual times. Being able to see all the bunnies really makes my day."



LEARN ABOUT WHAT MAKES RABBITS UNIQUE

Rabbits are the third most popular pet in the United States, but sadly they are also the third most surrendered. It is important that new owners are educated before bringing a bunny home. Follow us on Facebook and Instagram to learn.

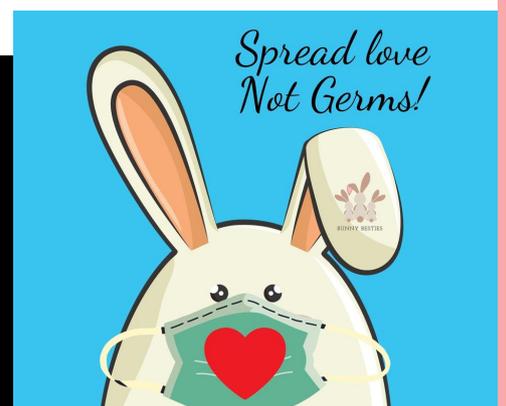


Did you know?

Rabbits form very strong bonds with their bond mate. If one passes it can leave the other in a serious state of depression. It can lead to the other passing away within days of its friend.

Life is good

Bunny Besties currently has a dozen volunteers that are actively holding our nonprofit up during the pandemic.





OUR PHOTO STUDIO

Last month we were very excited to purchase a photo studio that would allow us to take great professional photos of the bunnies. We use the extra lights to make our Facebook live-streams better.

For our PRIDE parade, Ella's mom, Cheryl Papp, came and helped us to do a photo shoot with the bunnies. We were so thrilled to have Ella's little sister, Carmen, and Cheryl's help.

It was a great team effort for PRIDE!



THANK YOU



“

Bunny Besties is a wonderful community of people who share the same passion and are truly friends. I have such fun at our volunteer events and love bunnies.”

Outstanding Volunteer

MEET COLLEEN DEAFENBAUGH

Colleen has been with Bunny Besties for about three years now. Being a LSW with a degree in Social Work from St. Kate's University she had a great pull to work in Hospice. Colleen was our lead Hospice volunteer. As the pandemic hit life changed for all of us.

Colleen jumped at the opportunity to help Jennifer

being the Home Care Specialist team lead. Jennifer needed her shoulder repaired and Colleen has taken over mentoring our young volunteers who specialize in Rabbit Home Care.

Colleen brings 17 years of rabbit experience that makes her uniquely qualified to lead the rabbit care team.



JOIN US



Social Media

Facebook continues to grow. Even with taking a break from our Hoppy Hour Livestreams since June. Our online community continues to grow and flourish with engagement and reach increasing steadily month over month. Here are our accomplishments in the last 28 days on FB.

Organic Reach = 178.5K
Single Post Reach = 121.6k
of Posts = over 50

Social media
team
Jennifer
Mackenzie
Julia
Maylee

Facebook groups
Bunny Besties Fans &
Friends
601 members
2.4 k posts,
comments and
reactions



Facebook now allows us to post to Instagram at the same time so we have lots of posts making it to Instagram through Facebook.

FB Group Bunny Besties Loving Animal Friends has 449 members with 3.7 k posts comments and reactions.



Find us on
Facebook





celebrate

We want to thank all of the volunteers that came together to make our Pride Parade on social media a great event.

Cheryl Papp came to the Bunny Village with her camera and donated her photography skills while her daughters Ella and Carmen helped. Ella is one of our home care volunteers!

Thanks to our social media team, who turned the photos into beautiful graphics. Our social media director Maylee got them layed out and scheduled. It was a grand parade and we hope you caught one of our amazing posts.

Bunny Besties is honored to say that we support all members of the LGBTQ+ community!